With a strong focus on digital transformation brought about by disruptive technologies, including Cloud Computing, Artificial Intelligence (AI), Internet of Things (IoT), Big Data and more, an IT magazine - Wire19, attracts key technology decision makers- such as CIOs, CEOs, enterprise architects, infrastructure specialists and more, across a wide range of verticals.
Digital transformation brought forth by the cloud computing and advanced technologies like Artificial Intelligence (AI), Machine Learning (ML), Internet of Things (IoT), Blockchain, Big Data, Robotics, 3-D printing, Quantum Computing and more are transforming today’s enterprise setup from the very core.

With research, breakthroughs are taking place each day and these technologies are providing never-heard ways to the enterprises to innovate and serve their customers in a better way. But that’s only possible, when the CXOs or key decision makers are abreast with the latest happenings. That’s the aim of Wire19. We share whatever’s latest in IT to benefit the driving forces in an organization at large and to streamline the knowledge flow in the industry.

Wire19 is a comprehensive information portal that promotes knowledge sharing and interaction between the industry members via news, informative articles, infographics, CXO’s interviews, industry events, reports and more.

Our team of IT experts and reporters keep a close watch on the latest trends and bring the most refined pieces of information to our ardent readers – service providers, industry veterans, key decision makers, IT executives and thought leaders.

Being an insider in the IT industry, we know what our readers are most interested in or should be more aware of. An IT magazine that promotes thought leadership, Wire19 can also benefit the interested industry members by helping them transform their knowledge into business value.
Wire19 in Numbers

3K+ Dedicated Subscribers
7+ Years in industry
1300+ News Stories

25+ Interviews
100+ Team Member
35+ Media Partnerships
Content Formats

- News
- Articles
- Infographics
- Special Reports
- Interviews
- Videos
- White Papers

Topics

- Artificial Intelligence (AI)
- Augmented Reality (AR)
- Big Data
- Blockchain
- Cloud computing
- Cognitive Computing
- Deep Learning
- Digital Transformation
- Edge Computing
- Enterprise Mobility
- Fog Computing
- Internet of Things (IoT)
- Supercomputers
- Telecommunication
- Virtual Reality (VR)
- Quantum Computing

Sectors in Focus

- Business and Professional Services
- Education
- Financial Services
- Healthcare
- Managed Services
- Retail
- Telecommunications
Media Partnerships
Why Advertise on Wire19?

Media has been the ultimate platform for brands seeking to extend their customer reach from time immemorial. Wire19 brings you an all-inclusive set of marketing and advertising tools. With the help of these tools, you can exhibit and sell your service or product to the right set of audience.

By leveraging our marketing and advertising platform, you can drive-in more audience for your product, trigger more leads, and increase revenues and sales AIDA (Attention/Awareness, Interest, Desire, Action).
How to Advertise on Wire19?

By advertising on our platform, you ensure the visibility of your products that they'll be seen and accepted faster.

You can select the space for advertising your venture as per your choice. Wire19 offers you the following choices:

- Top TWO spaces of dimensions 600X90 above the top banner - visible throughout the site.
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We look forward to getting associated with you and help you maximize your investment on our platform.

See Pricing
Impactful Social Media Presence

Through our social media handles, we aim to expand the reach of our platform. Here people like, share, comment, tweet and retweet our news and enter into insightful discussions over trending topics.
Impactful Social Media Presence

**Retweeted 19 times**

- @Wire19s - May 28
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  Gemalto
  wire19.com/gemalto-collab... pc.twitter.com/FWPWZzZ8G

- Richie @richie_maya
  Android #Gnome #GadgetHub #IoT #SG
  #LTE Tweets are my personal views and do not necessarily reflect the views of my employer @Qualcomm

- Steffan @SteffanLarsen
  Interested in the biometric world.

- Gemalto @Gemalto
  Get the latest insights from the leader in digital security. Gemalto - bringing trust to an increasingly connected world

**Liked 11 times**

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  Acronis teams up with #Microsoft for deeper integration of its #dataprotection capabilities with #Azure.
  Acronis @Microsoft @Azure @mPartner @jami hosting
  StevenGuggs @cloudBackupServices #mPartner
  wire19.com/acronis-microsoft... pc.twitter.com/sdf8ZfZ8u

- Steven Guggenheim @StevenGuggs
  @Business, Corporate Vice President at Microsoft – part geek, part businessman – always driving transformation.

- Muneeb Jadoon @MuneebJadoon
  CEO & Founder @ZCloudLive | Founder of RackNap | Passionate about Cloud computing | People first

- Masha Krylova @masha_krylova
  Global Communications | Analyst Relations | Media Relations. Work with media bloggers and influencer in tech IT for @Acronis. Tweets and opinions

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- @Wire19s - Aug 8
  VMware partners with @Microsoft for #vCenter-powered #WLAN & #VMwareExperience.
  @Wmware #vSphereCloud @Jeffrey_perez @vmware #Cloud #IoT
  @CloudServices #Telecom #IoT #cloudservices #virtualization
  automation
  wire19.com/vmware-join-fs... pc.twitter.com/9thSavX7u

- Richard Daly @RichardDaly
  EMEA Business Growth - working with customers to perform Network Security and compliance Assessments @ThruDx
  @ThruDx #ThruDxServices #EMEA #Cloud #POPI

- Mat Systems @MatSystems

- @barkha @barkhasingh23
  Principal Consultant - Digital Transformation at ZNetLive, share passion and brains going hand-in-hand
Drive19 offers compelling packages for all budgets and campaigns. Contact us today to discuss your marketing requirements.

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<th>Banner Size</th>
<th>Monthly</th>
<th>Quarterly</th>
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<tr>
<td>$100</td>
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Contact

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