

WIRE19

MEDIA KIT





About Wire19

With a strong focus on digital transformation brought about by disruptive technologies, including Cloud Computing, Artificial Intelligence (AI), Internet of Things (IoT), Big Data and more, an IT magazine - Wire19, attracts key technology decision makers- such as CIOs, CEOs, enterprise architects, infrastructure specialists and more, across a wide range of verticals.

Message from Editor's Desk



Jyotsana Gupta

Chief Content Editor | **Wire19**



Digital transformation brought forth by the cloud computing and advanced technologies like Artificial Intelligence (AI), Machine Learning (ML), Internet of Things (IoT), Blockchain, Big Data, Robotics, 3-D printing, Quantum Computing and more are transforming today's enterprise setup from the very core.

With research, breakthroughs are taking place each day and these technologies are providing never-heard ways to the enterprises to innovate and serve their customers in a better way. But that's only possible, when the CXOs or key decision makers are abreast with the latest happenings. That's the aim of Wire19. We share whatever's latest in IT to benefit the driving forces in an organization at large and to streamline the knowledge flow in the industry.

Wire19 is a comprehensive information portal that promotes knowledge sharing and interaction between the industry members via news, informative articles, infographics, CXO's interviews, industry events, reports and more.

Our team of IT experts and reporters keep a close watch on the latest trends and bring the most refined pieces of information to our ardent readers – service providers, industry veterans, key decision makers, IT executives and thought leaders.

Being an insider in the IT industry, we know what our readers are most interested in or should be more aware of. An IT magazine that promotes thought leadership, Wire19 can also benefit the interested industry members by helping them transform their knowledge into business value.

Wire19 in Numbers

3K+

Dedicated Subscribers

9+

Years in industry

1600+

News Stories

35+

Interviews

100+

Team Member

60+

Media Partnerships

Content Formats

- News
- Articles
- Infographics
- Special Reports
- Interviews
- Videos
- White Papers

Sectors in Focus

- Business and Professional Services
- Education
- Financial Services
- Healthcare
- Managed Services
- Retail
- Telecommunications

Topics

- Artificial Intelligence (AI)
- Augmented Reality (AR)
- Big Data
- Blockchain
- Cloud computing
- Cognitive Computing
- Deep Learning
- Digital Transformation
- Edge Computing
- Enterprise Mobility
- Fog Computing
- Internet of Things (IoT)
- Supercomputers
- Telecommunication
- Virtual Reality (VR)
- Quantum Computing

Media Partnerships



Why Advertise on Wire19?

Media has been the ultimate platform for brands seeking to extend their customer reach from time immemorial. Wire19 brings you an all-inclusive set of marketing and advertising tools. With the help of these tools, you can exhibit and sell your service or product to the right set of audience.

By leveraging our marketing and advertising platform, you can drive-in more audience for your product, trigger more leads, and increase revenues and sales AIDA (Attention/Awareness, Interest, Desire, Action).



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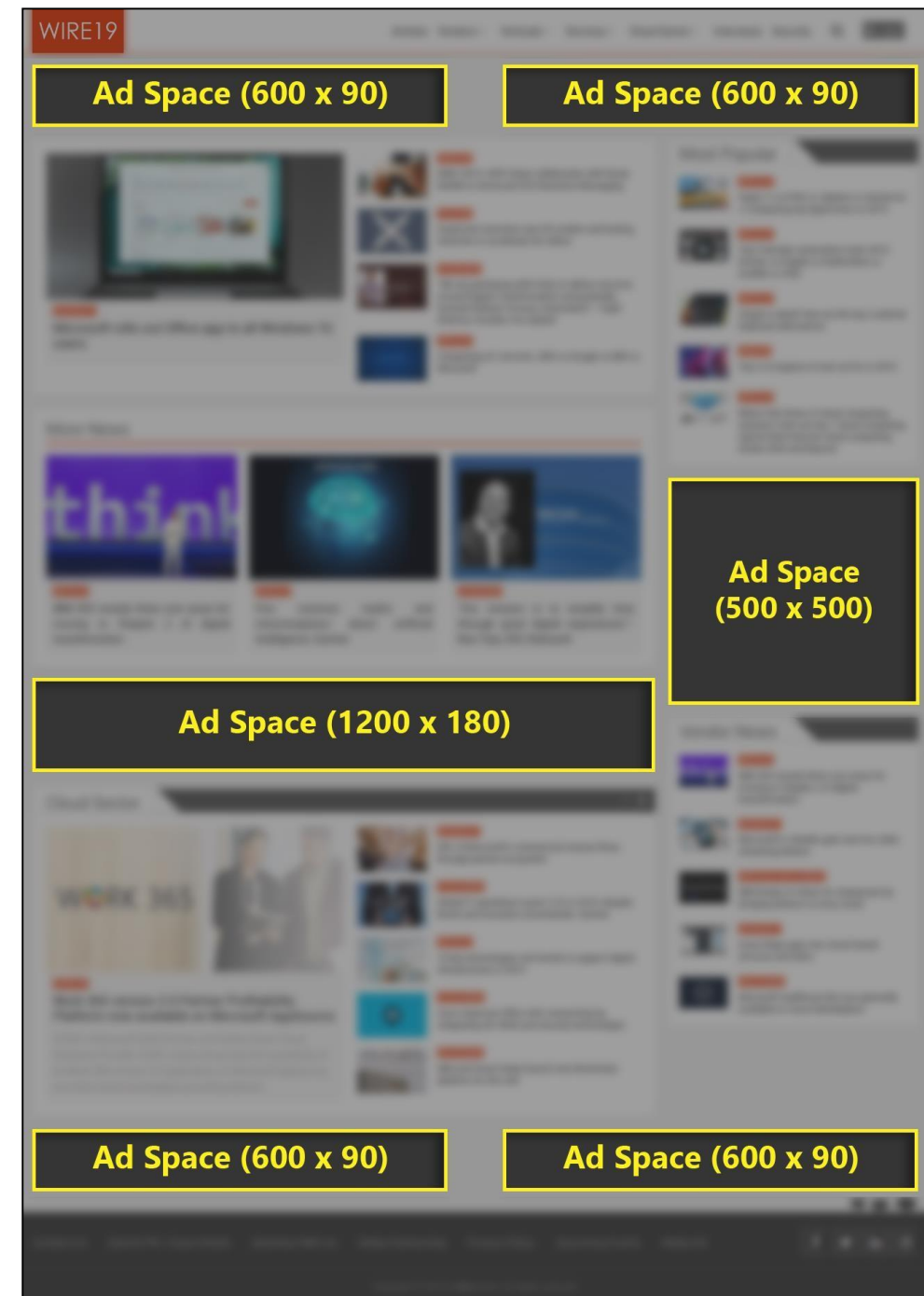
By advertising on our platform, you ensure the visibility of your products that they'll be seen and accepted faster.

You can select the space for advertising your venture as per your choice. Wire19 offers you the following choices:

- Top TWO spaces of dimensions 600X90 above the top banner - visible throughout the site.
- Right hand side ONE space of 500X500 dimension - only on the home page.
- In middle ONE space of 1200X180 dimension - only on the home page.
- Bottom TWO spaces of dimensions 600X90 above the footer - visible throughout the site.

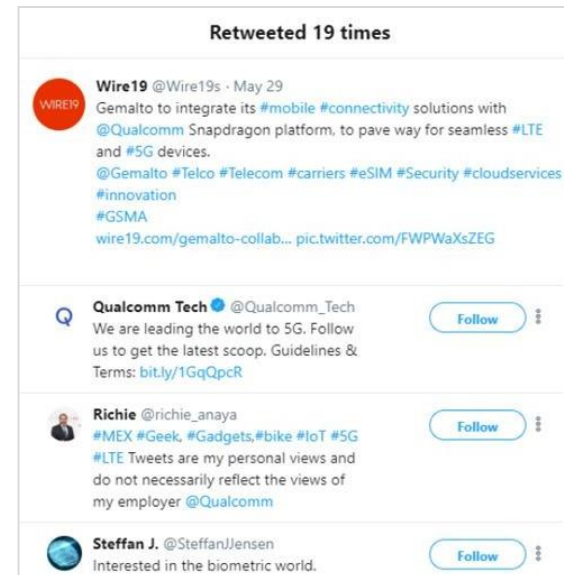
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Through our social media handles, we aim to expand the reach of our platform. Here people like, share, comment, tweet and retweet our news and enter into insightful discussions over trending topics.



Impactful Social Media Presence

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Steven Guggenheimer @StevenGuggs
AI Business, Corporate Vice President at Microsoft - part geek, part businessman - always driving transformation.

Munesh Jadoun @MuneshJadoun
CEO & Founder ZNetLive | Founder of RackNap | Passionate about Cloud computing | People first

Masha Krylova @masha_krylova
Global Communications | Analyst Relations | Media Relations. Work with media, bloggers and influencer in tech IT for [@Acronis](#). Tweets and opinions

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Richard Daly @richarddaly
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barkha @barkhasingh123
Principal Consultant- Digital Transformation at ZNetLive....where passion and brains going hand-in-hand

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Banner Size	Monthly	Quarterly	Semi annually	Annually
1200X180				
600X90				
500X500				

Price	Services
<div>Price</div> <div>Pricing on request</div> <div>Price</div>	A Dedicated Mailer to 3K+ Subscribers
	One Ad in Weekly Newsletter (Width:750px Height:102px)
	A Blog Post
	A Social Media Post (LinkedIn, Twitter, FB & Instagram)

Contact

WIRE19

a venture of

DRIVE 19
THE MEDIA COMPANY

D-10/52,
Opp. Chitrakoot Stadium, Chitrakoot, Jaipur,
Rajasthan, India. 302021
contact@drive19.com