Advertising Kit

Stay ahead in the world of digital transformation with the fastest-growing IT news channel.

2023

ADVERTISE YOUR BRAND WITH US
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Who we are

Wire19 is a leading news portal dedicated to driving the digital transformation forward, by providing informative and insightful coverage of the latest industry developments and trends. We are committed to thought leadership, expert analysis, and engagement with the wider tech community to help them stay ahead of the curve in the rapidly evolving digital landscape.

Focused On

C-suite executives including Chief Information Officers (CIOs), Chief Executive Officers (CEOs), Chief Technology Officers (CTOs), Chief Marketing Officers (CMOs), Chief Financial Officers (CFOs) and related roles; infrastructure specialists, Decision makers, Telecommunication businesses and their end customers.

Content Focus


Target Regions: United States (US) and Asia
Wire19 - The Statistics

- Social Media Presence (Instagram, LinkedIn, Twitter, Facebook)
  - Years in Google News: 7+
  - Content (articles, news, interviews etc.): 10K+
  - Top Traffic continents:
    - 24.72% United States
    - 24.10% Ireland
    - 21.77% India
    - 2.93% United Kingdom
    - 2.44% Germany

- Years in the IT industry: 13+
- Team members: 140+
- Media Partnerships: 200+
- Pageviews*: 321,791

*Statistics are of one year (Apr 1, 2022, to Mar 31, 2023)
# Wire19 - Top Trending Articles

Top 10 trending* articles and their impressions

<table>
<thead>
<tr>
<th>Article URLs</th>
<th>Impressions</th>
</tr>
</thead>
<tbody>
<tr>
<td><a href="https://wire19.com/top-3-android-keyboard-alternatives/">https://wire19.com/top-3-android-keyboard-alternatives/</a></td>
<td>173,251</td>
</tr>
<tr>
<td><a href="https://wire19.com/vdi-options-compared-vmware-horizon-vs-citrix/">https://wire19.com/vdi-options-compared-vmware-horizon-vs-citrix/</a></td>
<td>157,229</td>
</tr>
<tr>
<td><a href="https://wire19.com/6-most-famous-american-educators/">https://wire19.com/6-most-famous-american-educators/</a></td>
<td>109,625</td>
</tr>
<tr>
<td><a href="https://wire19.com/how-to-watch-a-video-offline/">https://wire19.com/how-to-watch-a-video-offline/</a></td>
<td>107,870</td>
</tr>
<tr>
<td><a href="https://wire19.com/what-is-chatgpt/">https://wire19.com/what-is-chatgpt/</a></td>
<td>97,672</td>
</tr>
</tbody>
</table>

*Statistics are of one year (Apr 1, 2022, to Mar 31, 2023)
Wire19 - Media Partnerships

Media Partnerships with Major IT Industry Events

AIISS by DSCI-NASSCOM
ET Edge Digital Banking Summit and CFO Strategy
Mobile World Congress Events
Hannover Messe 2023
Capacity Asia 2022
Reuters Next
NASSCOM NISC 2020
Metro Connect USA Virtual (Capacity Group)
International Telecoms Week 2021 (Capacity Group)
Datacloud Global Congress 2021 (Capacity Group)
9th Edition India CFO Summit 2021
Smart Nation 2021 Expo & Forum
European SharePoint, Office 365 & Azure Conference (ESPC) 2019 (DHN)
Sign Up For Media Partnership With Wire19

Media Partnership Benefits

**Event Hosting**
Take Your Event to the Next Level: Let a Senior Representative from Wire19 Host Your Next Event

**Social Media Promotion**
Dedicated Social Media Posts to help you spread awareness and seek registrations for the event

**Email Promotion**
Newsletter Ads
Inclusion of Event PRs in weekly newsletters

**Promotion through Website**
Static Web Banners
Press Releases
Speaker Interviews (Online, Video, or on-site*)

*For onsite interviews, event will need to provide accommodation and logistics support to Wire19 (minimum 2 members)

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Need a customized package? Contact us at enquiry@wire19.com along with the requirement.
T & C Apply
Wire19 Advertisement options

**Guest/ Reviews/ Comparison Posts**
With guest posts, promote your thought leadership. With a review article, share your service in detail and with a comparison article, show how your product/service is best.

**Articles**

**Ad in Newsletter**
Get banner/ad added in the weekly newsletter that is sent to 2.6K+ subscribers.

**Ad in weekly newsletter**

**Banners**

**600x90 and 302x270**
Direct traffic to your site/any specific page like demo or contact us.

**Twitter, LinkedIn, Instagram and Facebook**
Promote product/service/feature to 3K+ social media followers with direct links in posts to your website/webpage.

**Social Media Promotion**
### Pricing Structure for Advertising Options

<table>
<thead>
<tr>
<th>Ad options</th>
<th>Monthly</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pop-up (Exit Intent) for one month</td>
<td>$1800</td>
</tr>
<tr>
<td>A Dedicated Mailer to 2.6K+ Subscribers</td>
<td>$1000</td>
</tr>
<tr>
<td>One Ad in Weekly Newsletter (Width:750px</td>
<td>Height:102px)</td>
</tr>
<tr>
<td>A Guest Blog/Interview/Press Release</td>
<td>$300</td>
</tr>
<tr>
<td>A Social Media Post (LinkedIn, Twitter, FB &amp; Instagram)</td>
<td>$100</td>
</tr>
</tbody>
</table>

#### Event Organizing Services

Organizing an IT event comprising planning; marketing and social media promotion; design and branding; registration and ticketing; on-site management and post-event evaluation activities.

For details, get in touch at enquiry@wire19.com

<table>
<thead>
<tr>
<th>Banner Size</th>
<th>Monthly</th>
<th>Quarterly</th>
<th>Semi Annually</th>
<th>Annually</th>
</tr>
</thead>
<tbody>
<tr>
<td>1200 X 180</td>
<td>$1200</td>
<td>$1800</td>
<td>$3600</td>
<td>$7200</td>
</tr>
<tr>
<td>600X90</td>
<td>$1000</td>
<td>$1500</td>
<td>$3000</td>
<td>$6000</td>
</tr>
<tr>
<td>500X500</td>
<td>$800</td>
<td>$1200</td>
<td>$2400</td>
<td>$4800</td>
</tr>
</tbody>
</table>

For banners, we can also create customized packages as per your requirements.

For contractual commitment, we can give a discount of 20% on the price mentioned above. You can send 4 mailers - 1 per quarter in a year.
Wire19 Video Marketing

Watch Web Stories

Watch Interviews
Working with DHN/Wire19 is always quick and frictionless. They understand the industry and what makes a story newsworthy, and thanks to their reach with the relevant audience, a mention from them helps us increase the traffic our featured content receives by about 4x.

Larissa Murillo, Marketing Manager, marketgoo

Working with the ZNet across its Wire19 and Daily Host News media sites has been a particularly smooth and fruitful experience. The publications have increased visibility in the b2b technology target markets for several of our clients. The publication group does a great job of bringing valuable and actionable content to its audience, we'll absolutely be continuing to work with ZNet.

Kyle Peterson, Partner, Clement Peterson
Our Team

Being an insider in the IT industry, we know what our readers are most interested in or should be more aware of. An IT magazine that promotes thought leadership, Wire19 can also benefit the interested industry members by helping them transform their knowledge into business value.
Thank You

For queries: enquiry@wire19.com